

Changing Europe - European Changes in 2020 CEEPUS Summer School
September 3-12, 2020, University of Pécs, Hungary
Preliminary Program



	3 September, Thursday	4 September, Friday	5 September, Saturday	6 September, Sunday
8:00-9:00	Arrival	Opening Ceremony Dr. Zoltán Vörös: New Global Order – What about Europe in that World?	Sport and Intercultural Day 10:00 - 12:00 Sports programs	Day of Hungarian Traditions 10:00 - 12:00 Visit to the Flea Market
9:00-12:00 with break		<ul style="list-style-type: none"> Europe in the 21st century Brexit and the German elections The EU is not an attractive elite club anymore? 		
12:30-13:30		Lunch		
13:30-15:00	14:00-16:00 Team building and Intercultural Training Session	<ul style="list-style-type: none"> European race for external investments The BRI (Belt and Road Initiative) in Europe Uncertainty for Europe? – US withdrawal, Chinese appearance 	Lunch	Lunch
15:00-18:00		17:00-18:00 City Tour by DOTTO	17:00 - 21:00 Intercultural evening	14:00 - 19:00 Visit to the Zsolnay, the Victor Vasarely and the Tivadar Csontvary Museum
18:00-19:00	Welcome Event	Dinner		

	7 September, Monday	8 September, Tuesday	9 September, Wednesday	10 September, Thursday	11 September, Friday	12 September, Saturday
9:00-12:00 with break	Dr. Andrea Schmidt: Central and Eastern Europe and the Economic Transformation – Challenges of Geo-economics of the Visegrad Group <ul style="list-style-type: none"> Scenarios of transformation The evaluation of the DME (Dependent Market Economy system) Regional integrations at a glance 	Dr. István Tarrósy: International Migration, Migration Policies, Securitization and Human Security in a Globalized World <ul style="list-style-type: none"> Trends and tendencies of international migration Examples of migration policies The refugee crisis and the response/s of the EU 	TBC "Quo vadis Central Europe?" (What is special and what is common in Central European societies, culture? What are the frameworks of Central European Cooperation?)	Dr. Iván Zádori: Current Economic and Social Challenges of the European Union <ul style="list-style-type: none"> The Current Political and Economic Context The UK Decision to Leave the EU The Greece Crisis and the Eurozone European Security Concerns 	Dr. Gyöngyi Pozsgai: The Role of Place Branding in Global Europe. The European Capital of Culture Program <ul style="list-style-type: none"> Basic theory of city marketing – evolution, stages of its development Place identity, branding, brand measurements Place communication strategies 	Departure
12:30-13:30	Lunch	Lunch	Lunch	Lunch	Lunch	
13:30-15:00	<ul style="list-style-type: none"> The importance of geo-economics in the V4 region The political side of geo-economics in the V4 regions Scenarios for regional integration with case studies 	<ul style="list-style-type: none"> Broadening of the concept of security, the securitization dilemma Development and dependency in an interdependent context The case of Hungary and the Visegrad Region 	"Quo vadis Central Europe?" (What is special and what is common in Central European societies, culture? What are the frameworks of Central European Cooperation?)	<ul style="list-style-type: none"> Hungary within the European Union Social challenges: ageing, unemployment, emigration, ethnic tensions 	<ul style="list-style-type: none"> The role of culture in place branding The European Capital of Culture program 	
16:00-18:00	Free time	17:00-18:00 Visit to the Cathedral	16:00-17:00 Visit to the Klimó Library and the Exhibition of the University History	Free time	16:00-17:00 Summary Workshop	
18:00-19:00	Quiz Night about the European Union with dinner	Dinner	Pizza Night	Dinner	Farewell Dinner	